

HOME SECURITY



Crime continues to be on the rise throughout Central IL. Our security team continues to learn of burglaries in neighborhoods that have traditionally not had a lot of problems. A monitored security system is an easy way to keep you from becoming a victim from these senseless and random acts. We also want our customers to contact us for the “inside scoop” on the door to door salesman canvassing your neighborhoods with offers of “free” systems. We don’t want to see you get locked into a high-priced long term contract with a company from out of state that you will never see again. Our customers continue to see the benefit of working with a local company and not having to deal with 1-800 numbers. We are a locally-owned company that truly cares about your security and protection and will be there for you down the road if you ever need us.



SATELLITE



Did you know that every 8 seconds a new customer signs up with DirecTV? DirecTV continues to be the best choice for customers looking for the most in High-Definition and Sports programming. For only \$10 a month, our DirecTV customers are getting over 80 channels in HD including local channels. Plus, we *only* use HD receivers. This means that it is easy to enjoy HD on all of the new TV’s throughout your house. There is a reason that Dish and Comcast are losing 10,000 subscribers a month to DirecTV. Their state of the art technology, programming packages, reliability, and customer service combine to make DirecTV a top recommendation to our customers.

If you are an NFL or Fantasy Football fan, YOU HAVE TO EXPERIENCE THE SUNDAY TICKET! The only place where you can watch 8 games at once, catch every play inside the 20 yard line and watch live games on your cell phone!

CURRENT OFFER: FREE HD DVR + \$21 off/month for 12 months.

Comcast customers get ready for another round of rate hikes. Effective Nov 1st, rates will go up 5% and the Digital Preferred package will be discontinued.

CURRENT SPECIALS

10% Off of Sonos Wireless Music Systems!!

FREE \$50 for current security customers. **Refer a friend** to us for a new security system and get a \$50 credit applied to your account! Your friend gets 10% off. No limit!

CLIENT SHOWCASE



THE BEST OF BOTH WORLDS!!!

MESSAGE FROM DUSTIN

There is no doubt that the economy has been challenging for businesses from big to small, but it’s all about how you look at it. We’ve taken on the challenge and used it as a learning experience to help us become more creative, competitive and *impressive* than ever before. It’s easy when you love what you do. We work in a fun industry and are fortunate enough to get the chance to install really cool entertainment and security systems for you. How can we let things get us down when ultimately it is our job is to put *more fun back into life*? We are passionate about what we do and we are so thankful that you have trusted us with your home entertainment and security needs. Have a great fall...I hope to see you soon!

BITS AND PIECES

Please help us welcome Sarah Sneed to our team! Sarah has recently joined us as an Administrative Assistant. Sarah has an extensive background in customer service and technology and we are excited to have her with us.



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IMPRESSIVE

Newsletter

It's another edition of the **Impressive Home Theaters and Security** company newsletter. We hope that you will take a moment of your time to read about some of the exciting things happening within our company and industry.

HOME THEATER



In the world of HDTV's, we are seeing TV's that are larger and more affordable. The new LED TV's are thinner, lighter and more energy efficient. It's like hanging a picture on the wall! Meanwhile, our 1080p projectors offer a stunning, wall-size dream of a picture that makes for a cozy retreat during our upcoming colder months.

Check out our featured product showcase and take advantage of 10% off Sonos music systems through Thanksgiving. We see a number of amazing products in our industry, but this is one of the coolest products we have ever come across. Sonos puts control of your music right in the palm of your hand. With their remarkable wireless color controller, you can access all of the music on your computers, Pandora Radio, Sirius and **any AM/FM station in the**

world! And that is just the start. Sonos is a great addition to any existing music system or it can be retrofitted into any home. If you've ever wanted a few rooms of music around the house but didn't think it could be done, now is your chance. Sonos is a rock solid wireless product that we encourage you to check out.

